

CD-BASED WEBSITE BACKUPS REDUCE SERVER DOWNTIME

- LESSEN SITE DOWNTIME
- THWART HACKERS
- LOWER DATA RECOVERY COSTS
- FACILITATE SYSTEM UPGRADES AND MAINTENANCE
- KEEP EXTRANETS RUNNING

YOUR WEBSITE WILL EXPERIENCE DOWNTIME

Your web server has crashed. Applications and data critical to the success of your business are down. And you don't have a recovery plan. It's a disaster that could have been avoided.

Web server crashes are inevitable and there are many causes: hard drive failure, bugs, hackers, viruses, and human error, to name a few. If not corrected immediately, your company could experience lost revenues, erosion of its image, and loss of customers.

When your system goes down, will you be ready? Do you have a backup plan? You need a bulletproof way to get your site back up in seconds.

WEBDISC SLASHES YOUR DOWNTIME

WebDisc is a mirror image your website on CD-ROM which can be used to quickly overcome site outages. Within minutes of a server failure, you can begin delivering web content from a CD-ROM drive. After the problem with your server has been fixed, just switch back to serving your data from the restored hard drive. Your message keeps getting delivered while repairs are made—without using expensive hardware backup systems. With WebDisc, you'll rest assured that your website content has the best possible protection and that your downtime is minimized.

"...Because so much of the Internet infrastructure is beyond a site's control, even the best prepared Web company can suffer an outage. The trick is to minimize the elapsed time—and customer anger."

—THE INDUSTRY STANDARD

HOW WEBDISC WORKS

Our advanced spidering technology retrieves everything located on your web or intranet server—web files, graphics, Javascript, Active Server Pages, PDF files, and anything else—and rewrites the data in a format that can be served directly from any static medium, such as a CD-ROM.

The result is a mirror image of your website. When served from a WebDisc CD, the copy will function exactly as the original.

Our reformatting process ensures that your website backup functions properly without needing proprietary software. Your backup will contain only the data which is stored on your server.

Although backups are typically produced on CD-ROM, we can put your website on any media, ranging from Zip discs for smaller sites to multi-gigabyte streaming tape for the largest sites.

A typical backup can be produced in about a week. Less time is required to produce subsequent CDs if no significant changes have been made to the website since the last backup.

If you require regular backups, you can select from a number of subscription plans. If you choose not to subscribe, you can still order a single backup at any time.

WEBDISC REDUCES WEBSITE OUTAGES FROM HOURS TO MINUTES

Web server failure is a common disaster that threatens every website. When it happens, sites can be down for a long time. A recent study revealed that 41 percent of site outages last between 9 hours to just under *four days*. (Source: the Standish Group). Not surprisingly, “e-businesses stand to lose millions of dollars in lost revenues, future sales and intangibles during an extended outage.” (Source: Cahners In-Stat Group).

Despite these risks, 67 percent of Internet companies don’t have a disaster contingency plan. (Source: Comdisco). Those who are caught without a plan must often scramble at the last minute to engage expensive data recovery specialists or divert in-house resources to resolve the problem. Others wrongly assume that their Internet service provider keeps a backup copy of their website.

Many of those with disaster recovery plans rely on tape backups of their website. This option costs valuable time. Because websites cannot be served from tape, data must be transferred from the tape to the web server before your site can get up again. Moreover, this option only works if the server’s hard drive is still operable.

Don’t let the mistakes of others guide your disaster recovery plan. Unlike other recovery options, WebDisc bypasses crashed or corrupted hard drives and allows you to get your site up and running immediately. No special software or hardware is needed. Simply switch to serving your data from a CD-ROM drive. This CD-based solution buys you critical time while permanent repairs are being made. Your valuable website data is protected and downtime is minimized with WebDisc.



Chase Bank chose **WebDisc** to provide an extra level of protection for its sensitive intranet data.

OTHER USES FOR WEBDISC WEBSITE BACKUPS

Facilitate System Maintenance

Occasionally, you may have to bring your site down to make improvements or to do maintenance. With WebDisc, you can take your regular website offline and still keep delivering web content during maintenance operations.

Keep Extranets Running

If your extranet partner's site goes down, how will you or your customers get information from that site? With a WebDisc backup of your partner's site, you can serve the data yourself to keep the information flowing.

ABOUT TENMAX.COM

Tenmax.com develops advanced and innovative web spider applications for the Internet and corporate markets. Tenmax's fully scalable spidering technology provides solutions which range from highly specialized and targeted data gathering tools to broad-based marketing applications. In addition to WebDisc, the company's products and services include WorldBase, a worldwide data mining service fed by an ultra-highspeed web spider, and Teleport Pro, the world's most widely distributed offline browser.

CD-BASED WEBSITE MIRRORING PROVIDES FAILSAFE PROTECTION

Database-driven websites and intranets are particularly vulnerable to equipment failures. These sites must often access data from legacy databases when responding to requests for information. If these databases crash, websites which depend on them will also fail.

WebDisc eliminates this threat, and all other threats of software or equipment failures, by storing on CD-ROM all intranet and website content, including content retrieved from external databases. By off-loading this content onto WebDisc CDs, you eliminate the danger of bugs, hacker attacks, or equipment failures bringing down your website. WebDisc is the perfect backup plan to protect your investment in your website—just in case something goes wrong.

WEBDISC STOPS WILLFUL ATTEMPTS TO BRING DOWN YOUR SITE

Website hacking has become an increasing problem. The Industry Standard recently reported that "malicious security breaches—'defacements' in the latest hacker parlance—are surprisingly frequent and can jam a site for hours." About 60% of e-commerce sites report one or more security breaches a year, while half of non-transaction sites report one or more annual incidents. (Source: Price Waterhouse Coopers). In one reported incident, hackers placed defamatory comments on the website's home page, requiring the site to be taken down for five hours of repairs. A sizable portion of the company's advertising revenue was lost due to the incident. (Source: The Industry Standard). In another recent incident, hackers vandalized the George W. Bush presidential campaign website, replacing his picture with an image of a hammer and sickle.

WebDisc website backups minimize the damage you sustain when a hacker strikes. When your server's hard drive is taken out, simply switch to serving from the WebDisc backup CD. Hardly anyone will know that a hacker struck.

TENMAX.COM

Tel: 1-323-461-9512

Tel: 1-323-461-9514

Email: sales@tenmax.com